



The logo for 'Crescendo 2026 JAIPURIA CULTURAL FEST' is centered at the top. It features the word 'Crescendo' in a multi-colored font (pink, orange, green, blue) with '2026' in a smaller font to its right. Below it, 'JAIPURIA CULTURAL FEST' is written in a bold, black, sans-serif font. Above the text are four colorful icons: an orange square with a paint palette, a blue square with musical notes, a green square with a clock, and a pink square with a smiling face. To the right of the main logo is a circular emblem with a stylized flame or leaf design in orange and purple.

Crescendo²⁰²⁶

JAIPURIA CULTURAL FEST



Time allotted



"News is the first draft of history, and through this competition we bring Bharat's timeless stories to life."

Event Description

This competition is designed as a dynamic news reporting event that celebrates India's spirit under the theme Bharat Vandan. This event encourages students to



Step into the role of journalists and storytellers, reporting not just facts but also the emotions, values, and heritage that define our nation. By simulating the world of media, this event inspires participants to sharpen their communication, analytical, and presentation skills while paying tribute to India's rich culture, achievements, and milestones.

A 5-person team should consist of:

- 1 Anchor
- 1 Editor/Director
- 2 Panelists
- 1 Camera person



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Type of participation	Team (One entry per school)
Maximum number of participants	5 (Minimum 1 from each category)
Type of Entry Video	MP4/AVI format will be accepted



General Instructions

- Conduct thorough research on the assigned round/topic. Gather facts, statistics, expert opinions, and examples that support your presentation.
- The presentation must align with the assigned round theme, adhering to a professional and well-structured format. Participants should ensure the content is factual, engaging, and well-organised, reflecting real events or imaginative scenarios as required by the competition.
- As this is a team event, groups must have the prescribed number of members, fulfilling all role requirements mentioned for the specific round.



- The performance can be in English or Hindi (or a mix of both, depending on the requirements).
- Participants must maintain a professional demeanor, with clear enunciation, appropriate tone, and effective use of pauses. Body language and facial expressions should be confident and match the seriousness or tone of the theme.
- Participants are allowed to use visual aids (images, videos, graphics). Visuals should enhance the presentation and not distract from the main message.



- Teams must respect authenticity and avoid spreading misinformation.
- The content must be relevant to the assigned theme. Teams must ensure accuracy in facts, cross-check references, and maintain integrity.
- Teams should recreate the required format (e.g., debate setup, reporting desk, interview panel, or any other specified format).
- They may choose to enact the style of prominent personalities, formats, or creative representations while maintaining authenticity.



- The background should be kept simple and relevant (plain/solid colour wall or presentation). If a digital background is used, it should support the speech.
- Video to be recorded in landscape format.
- Visual displays such as LED/projection may be used to show relevant information (images, short videos, or ticker-style updates).
- All entries must be submitted on or before the final submission date. Late submissions will not be considered.

Specific Instructions -

News Reporting – Bharat in Focus (Major Events)

The participants will present live-style **news bulletin** on major events and themes reflecting Bharat Vandan. This could include topics like:

- The celebration of **India's diverse festivals** (e.g., Diwali, Eid, Holi, Onam).
- **India's achievements in science and technology** (e.g., ISRO's Chandrayaan mission).
- **Cultural heritage and traditions** (e.g., UNESCO heritage sites, yoga, classical dance).
- **India's unity in diversity** (linguistic, regional, and cultural richness).



Judgement Criteria

- **Authenticity** – The report accurately presents facts, stories, and cultural aspects related to India's heritage. Information should be well-researched, reliable, and true to historical and cultural contexts.
- **Reporting Style** – The tone, language, and delivery reflect the style of a professional reporter while keeping the focus on heritage. The narration should be clear, confident, and engaging, with smooth transitions between different aspects of heritage such as monuments, traditions, art, food, music, or festivals.



- **Engagement and Realism** – The presentation should resemble a real live news/reporting broadcast. The interaction between the anchor, reporter, and other elements must be natural, capturing the richness and depth of Indian heritage in a way that feels authentic and captivating.
- **Team Coordination** – All team members work seamlessly together. Transitions between different segments are smooth and well-rehearsed. Each participant contributes effectively to the overall presentation.



- **Creativity and Impact** – The team adds creative elements (such as dramatization, visuals, music, or symbolic representation of food, dress, language, art, or monuments) while staying true to the theme Heritage of India. The performance leaves a lasting impression on the audience and judges, standing out for its unique approach and storytelling