





Time allotted



"The Digital Art is a celebration of creativity expressed through modern tools of technology."

## Event Description

This event invites participants to capture the vast geographic diversity of India—from



towering mountains to endless deserts, vibrant coasts to fertile plains—on a digital canvas.

Participants will explore how digital platforms can become a medium for storytelling, blending colours, textures, and innovation to reflect India's natural and cultural landscapes. The aim is not just to recreate geography but to reimagine it, showing the beauty, variety, and spirit of the land through artistic vision.



Maximum number of participants	1 from each category
Type of Entry	JPEG/PNG digital file without filters or external editing
Type of participation	Individual

## General Instructions

- Participants will be given one sub-theme related to the main theme i.e. Geographic Diversity of India.
- They have to create digital artwork based on that sub-theme using the designated platform.



- Each of the four categories will be given the topics at the allotted time on the competition day.
- Once the topics are received, participants are expected to create their digital artwork independently.
- School headships will ensure that the final digital artwork, along with a minimum of three process screenshots, are mailed to the Organising Committee.
- Participants will compete from their respective schools on the designated event date, ensuring a fair and organised process.

## Supported Platforms

- Corel Draw
- Adobe Illustrator



## Judgement Criteria

- **Interpretation of the Theme** – The artwork must effectively portray the given geographic sub-theme, capturing its essence with clarity.
- **Creativity & Innovation** – The piece should reflect imaginative use of digital tools, showcasing a unique perspective of India's geography.
- **Design & Detailing** – The artwork should display strong composition, balance, and thoughtful use of elements.



- **Originality** – The submission should present a fresh, individual viewpoint, avoiding generic or repetitive outputs.
- **Overall Presentation** – The final digital piece should be polished, visually appealing, and cohesive.