





Time allotted



"Festivals inspire us with colour and rhythm—design gives them a new form to shine."

## Event Description

Designing is a technique that not only needs an artistic aptitude but also requires logic, imagination, and innovation in thought. Festivals of India bring with them colours,



traditions, and stories that inspire boundless creativity. Let the designer inside you shine by reimagining the spirit of these celebrations through fresh perspectives, symbolic patterns, and innovative design.

Unleash your creativity, draw from the vibrance of festivals, and let their rhythm and energy guide your artistic journey!



Maximum number of participants	1 from each category
Type of Entry	Scanned JPEG/HD Photograph without filter
Type of participation	Individual

## General Instructions

- Participants in each category will be given one festival of India as their topic.
- They must create an artwork inspired by that festival, showcasing its essence through their imagination and creativity.



- Each of the 4 categories will be given the topics at the allotted time on the competition day.
- Once the topics are received, participants are expected to plan their artwork independently.
- School headships will ensure that a clear photograph of the artwork, along with a minimum of three process pictures, are mailed to the Organising Committee.
- Participants will compete from their respective schools on the designated event date, ensuring a fair and organised selection process.
- Students are free to use any type of colours.
- No pasting or craft work is allowed.



## Judgement Criteria

- **Interpretation of the Topic** – The artwork must effectively capture and convey the spirit and cultural essence of the chosen festival with depth and clarity.
- **Selection of Materials** – The materials used should be suitable, well-integrated, and enhance the overall execution of the project.
- **Originality** – The artwork should demonstrate unique perspectives and ideas.



- **Creativity** – The piece should showcase imaginative expression and innovative techniques, setting it apart from conventional interpretations.
- **Overall Presentation** – The final artwork must exhibit aesthetic appeal, attention to detail, and a cohesive visual impact, ensuring a polished and professional finish.