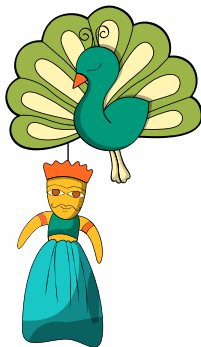






Time allotted



"Doodles are the simplest strokes that tell the grandest stories."

## Event Description

Desi Doodles is a celebration of imagination, culture, and creativity expressed through doodle art. This event invites participants to capture the spirit of an entire decade on a



single canvas, blending trends, traditions, and timeless memories into playful yet powerful visuals.

Through lines, patterns, and symbolic illustrations, participants will transform their canvas into a storytelling space—where every doodle reflects the identity of the times. Whether it is the music, fashion, technology, or cultural highlights of a decade, the artwork should weave these elements into a cohesive visual journey.



Maximum number of participants	1 from each category
Type of Entry	Scanned JPEG/HD Photograph without filter
Type of participation	Individual

## General Instructions

- Participants will be given one decade as their sub-theme (for example, the 1960s, 1980s, or 2000s).
- They have to create a doodle artwork representing the chosen decade on a single canvas.

- Each of the four categories will be given their topics at the allotted time on the competition day.
- Once the topics are received, participants are expected to work on artworks independently.
- School headships will ensure that a clear photograph of the artwork, along with a minimum of three process pictures, are mailed to the Organising Committee.
- Participants may use black & white or coloured doodling styles, as per their creativity.
- Participants will compete from their respective schools on the designated event date, ensuring a fair and organised process.
- No pasting work/craft work is allowed as part of the doodle artwork.



## Judgement Criteria

- **Interpretation of the Theme** – The doodle must effectively capture and convey the essence of the assigned decade.
- **Creativity & Storytelling** – The artwork should reflect imaginative expression and narrate the highlights of the chosen decade through visual elements.
- **Originality** – The doodle should bring a fresh perspective, avoiding clichés and common patterns.



- **Design & Detailing** – The piece should display thoughtful patterns, balance, and clarity in design.
- **Overall Presentation** – The final artwork should have aesthetic appeal, cohesion, and a polished look.